3 EASY STEPS TO INTERNET MARKETING SUCCESS

1) **DEVELOP A HIGHLY** CONVERTING WEBSITE

A. Quality Website & Hosting

The quality of your website and your page speed will directly reflect if visitors will convert into buyers.

B. Special Offer or Hook

Offering website visitors something so that they will take action is a big part of how effective your Internet marketing will be.

C. Conversion Strategy

How do you plan on getting lead information from your website? Have them fill out a form to get you their information.



2) INCREASE LEADS AND WEBSITE VISITORS

A. Search Engine Optimization

Get more leads through people searching for your ideal keywords via Google.

B. Paid Advertising

Receive guaranteed traffic by including ads on Google's search pages.

C. Social Media

Harness the power of social media marketing to get people from social networks to your website.



3) INCREASE LOYALTY AND FOLLOWERS RETAIN CUSTOMERS TO BUY FROM YOU AGAIN AND AGAIN



Email Database

Include on your website a signup box with enticing freebies or coupons to gain permission to email clients or potential clients.

Google AdWords Remarketing

Advertisement that targets visitors that have been to your website.

Social Media Marketing

Gain more likes or followers to re-sell to them consistently.

WANT MORE CUSTOMERS? TRY INTERNET MARKETING TODAY!

New <u>local leads</u> <u>Extreme website exposure</u> Powerful <u>customer retention</u>

We have proven marketing strategies to improve and increase <u>website conversions</u>, <u>website visitors</u> and <u>customer loyalty</u>.







FREE CONSULTATION

Get started today with a free consultation. We'll help you develop your Internet marketing plan and strategies to implement and analyse the results.

Call 604-239-0101

Email: info@roiwebmarketing.com Or visit <u>www.roiwebmarketing.com</u>